

RTL Sustainability Strategy October 2024



Opening Statement

We're excited to announce the launch of RTL's first Sustainability Strategy! This marks a significant step in our commitment to making a positive impact on our planet and the communities we serve. At RTL, we hold our values of family, integrity, service and safety close to our hearts and it guides us in everything we do within our Team and the road safety industry at large.

A keystone of our mission is to add meaningful value for our customers. We believe that sustainability is not just about responsibility to the environment it's about creating innovative solutions that enhance the services we provide. As part of our Sustainability Strategy, we are particularly focused on road cone recycling. We recognize that these essential safety tools contribute to waste if not managed properly, and we are absolutely dedicated to finding innovative solutions to recycle and repurpose them. To ensure our efforts are genuine and effective, we've partnered with the experts at Go Well Consulting, who will help us navigate this journey authentically.

We refuse to Greenwash. We promise to be totally transparent in our actions and share our progress with you every step of the way. Together, let's pave the road to a more sustainable future, where our commitment to safety, environmental stewardship and delivering exceptional value for our customers go hand in hand!

We trust you to hold us accountable.

Joanne McMahon General Manager



How we will action this strategy



• RTL will present the completed strategy to management for approval.



 RTL have formed a Sustainability Steering Group and have agreed the goals to be achieved over a 3-year plan.



• Our SSG will meet to agree the action plan for each of the goals and to assign the appropriate level of responsibility.



 Our SSG will meet fortnightly to track our progress which will then be communicated internally.



• At the end of Year 1 we shall publish a report on our progress and review the Year 2 goals.



United Nations Sustainable Development Goals (SDGs)

The SDGs were "adopted by all United Nations" Member States in 2015, (to provide) a shared blueprint for peace and prosperity for people and the planet, now and into the future. The 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth - all while tackling climate change and working to preserve our oceans and forests."

We recognise the SDGs as a benchmark for sustainable business practices across the globe and have identified five Goals and ten Targets we feel this strategy will help support the achievement of; while also ensuring we are not negatively impacting any others. We have included the Goal(s) beside our Impacts in this strategy. You can see the full explanation of the relevant SDGs and specific targets in the appendix.







Strategy Snapshot



8 DECENT WORK AND ECONOMIC GROWTH

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Emissions & Energy

To measure and reduce our emissions, in line with climate science.

Education & Collaboration

Foster strategic partnerships and

collaboration within the road transport

industry to help drive innovation

towards achieving a circular

decarbonised sector.

12 RESPONSIBLE CONSUMPTION

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AND PRODUCTION

Waste & Circularity

To embed circular economy design into all our products and packaging and achieve significant waste reduction.

Transparency & Communication

Communicate our sustainability journey and impacts transparently and authentically to help empower our staff, customers and industry.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

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RTL STRATEGY **SNAPSHOT**

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Sustainable Procurement

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

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Map our entire supply chain to gain visibility of all environmental risks and ensure there are no instances of human rights violations.

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Working at RTL

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RTL is known as a safe, inclusive and diverse place to work, where health, wellbeing and development of our people is championed.

3 GOOD HEALTH AND WELL-BEING -/w/•

10 REDUCED INEQUALITIES (€)



